

Minutes of the Special Meeting held November 22, 2010 at 5:30 p.m. in the Council Chambers.

**MEMBERS PRESENT**

Mayor Rogers and Council Members

Jim Buster  
Stephanie Karlin  
Frank Scott  
Charles Vierhout

**MEMBERS ABSENT/EXCUSED**

Vice Mayor Jim McDonald  
Council Member Weise

**ALSO PRESENT**

Charlie McClendon, City Manager  
David Fitzhugh, Assistant City Manager  
Andrew McGuire, City Attorney  
Carmen Martinez, City Clerk

**1 ROLL CALL AND STATEMENT OF PARTICIPATION BY THE CITY CLERK**

**2 UNSCHEDULED PUBLIC APPEARANCES**

There were no requests to speak.

**3 RESOLUTION 2940-1110 - CANVASS OF VOTES FOR THE NOVEMBER 2, 2010 ELECTION**

A resolution canvassing the results of the November 2, 2010 Election.

Council Member Buster moved to adopt Resolution 2940-1110 canvassing the election results of the November 2, 2010 election.

**ROLL CALL VOTE AS FOLLOWS:**

Vice Mayor McDonald	Excused
Council Member Scott	Aye
Council Member Vierhout	Aye
Mayor Lopez-Rogers	Aye
Council Member Weise	Excused
Council Member Karlin	Aye
Council Member Buster	Aye

Motion carried 5-0.

**4 DEVELOPMENT AGREEMENT - PHOENIX INTERNATIONAL RACEWAY**

A request to approve a development agreement between the City of Avondale and Phoenix International Raceway regarding facility improvements and extension of public utilities and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

City Manager Charlie McClendon commented that Council received information regarding this development agreement at the meeting of November 15, 2010 and is ready for approval by Council. Staff and PIR representatives are available for questions.

Council Member Buster asked if funding for this project would at some time trigger an increase in water rates. Charlie McClendon responded that some of the funds for this project are already in the CIP and some will come from impact fees and reserve accounts. He indicated that unless unforeseen circumstances arise, there will not be an increase in water rates as a result of this project.

In response to a question from Council Member, City Manager indicated that the agreement for the reimbursement of costs associated with public safety should be in place before the next race at PIR.

Mayor Lopez Rogers commented that this is a great partnership and looks forward to all the great things that will come out of it. She thanked City and PIR staff for their efforts to bring this item before the Council

Council Member Buster moved to approve the Development Agreement between the City of Avondale and Phoenix International Raceway. Council Member Karlin seconded the motion.

ROLL CALL VOTE AS FOLLOWS:

Vice Mayor McDonald	Excused
Council Member Scott	Aye
Council Member Vierhout	Aye
Mayor Lopez-Rogers	Aye
Council Member Weise	Excused
Council Member Karlin	Aye
Council Member Buster	Aye

Motion carried 5-0.

**5 COUNCIL GOAL SETTING FOR FY2011-2012 BUDGET**

A status update and request Council direction for development of policy goals and priorities for the 2011-2012 fiscal year.

Charlie McClendon indicated that based on feedback received during the November 8 goal setting retreat, staff will bring back the goals for adoption on December 6, 2010. Mayor Lopez Rogers commented that this is the last opportunity for Council Members to add comments to be included in the Council Goals.

Council Member Vierhout suggested that an Ad Hoc Committee on Technology should be established to bring technology jobs to Avondale. He indicated he has had conversations with IT Directors in the Agua Fria School District and the City of Litchfield Park and they have committed to having a representative on that committee. City Manager Charlie McClendon commented an ad hoc committee would be a good way to explore the issue and determine what could be accomplished and direction.

Mayor Lopez Rogers indicated that if there was no objection from Council, Council Member Vierhout's suggestion would be added to the Council Goals document.

Council Member Karlin commented that during a recent visit to Charleston for a livability conference, she learned that in Charleston the PTA organizes festivals for children on the first day of school. Council Member Karlin indicated that similarly, Avondale could coordinate a back to school event with the schools. The City could use this event as an economic development tool to demonstrate to prospective businesses the importance that education and community have for the City. The City would not have to fund the events but simply coordinate and promote them by providing links to each school's event on the City's website.

Charlie McClendon indicated it would not be a problem to publish calendars and links to the schools' websites. Planning and coordination of a festival would be more challenging and the level of involvement from each stakeholder would need to be determined before the City can commit resources. He pointed out that this type of events typically required increased police staffing. Mayor Lopez Rogers commented that it may be just a matter of publicizing what schools are already doing.

Council Member Karlin commented that it would be useful for new families to learn about what schools are doing and indicated that even for families who do not have children it would be good to be aware of this as it would give them a good sense of community.

Mayor Lopez Rogers indicated that if there was no objection from Council, Council Member Karlin's suggestion would be added to the Council Goals document.

Council Member Karlin commented that she read in the West Valley View about some Avondale residents who have opened a new business in Peoria and asked what is being done to encourage creativeness to stay in Avondale. Charlie McClendon responded that one of the Council's objectives was to assist businesses. The Economic Development Department provides assistance to businesses with site location, business license, planning permits, etc. He added that Economic Development has inventories of available business locations and are developing a plan to be more aggressive to assist businesses.

Council Member Buster commented on the results from the citizen satisfaction survey and observed there is a great disparity in ratings from those who submitted the survey online and those who filled it out at Resident Appreciation Night. Charlie McClendon agreed that there is great disparity and guessed that those who submitted it online might have just gotten home after experiencing traffic on I-10, while those residents who filled it out at Resident Appreciation Night were experiencing city services first hand.

## 7 ADJOURNMENT

There being no further business before the Council, Council Member Buster moved to adjourn the regular meeting; Council Member Vierhout seconded the motion. Motion carried 5-0.

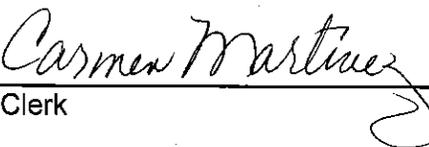
Meeting adjourned at 5:53 p.m.

  
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Mayor Rogers

  
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Carmen Martinez, CMC  
City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Special Session of the Council of the City of Avondale held on the 22<sup>nd</sup> day of November, 2010. I further certify that the meeting was duly called and held and that the quorum was present.

  
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City Clerk