

Minutes of the Work Session held October 15, 2012 at 6:00 p.m. in the Council Chambers.

MEMBERS PRESENT

Mayor Lopez Rogers and Council Members

Stephanie Karlin, Vice Mayor
Jim Buster
Jim McDonald
Frank Scott
Charles Vierhout
Ken Weise

ALSO PRESENT

Charlie McClendon, City Manager
David Fitzhugh, Assistant City Manager
Rogene Hill, Assistant City Manager
Gina Montes, Neighborhood and Family Services Director
Andrew McGuire, City Attorney
Carmen Martinez, City Clerk

1) ROLL CALL BY THE CITY CLERK

2) LITCHFIELD ELEMENTARY SCHOOL DISTRICT PRESENTATION

Dr. Julianne Lein, Superintendent of the Litchfield Elementary School District will provide information on the district's strengths, successes and aspirations and how the City of Avondale can support the educational system.

Gina Montes, Neighborhood and Family Services Director, introduced Dr. Julianne Lein, who has been the Superintendent of Litchfield ESD since 2006. Dr. Lein said the School District wants Avondale to be proud of its performance, because communities with great schools attract new residents. The District has two schools in Avondale, Corte Sierra Elementary School and Rancho Santa Fe Elementary School. Wigwam Creek Middle School could potentially join Avondale if the area it serves is annexed by the city. Litchfield Elementary School District (LESD) serves about 10,700 students and covers an area of 65 square miles. It contains 13 traditional elementary schools and middle schools and one private placement school for special needs students. The District recently received an A label from the state as one of its top performing school districts. The National Dyslexia Association recognized the District for its model programming in early literacy and literacy intervention. Of 1,100 second graders in the district, only 27 are at risk of being retained. Voters will consider a 15% override measure on the November ballot. If approved, it would increase the maintenance and operations revenue by \$2.5 million. Over the past four years, the District has lost about \$8.5 million in funding from state budget cuts. If the override measure does not pass, 102 positions will likely be cut over a three-year period.

Dr. Lein said Corte Sierra and Wigwam Creek are National Distinguished Title I schools with A+ designation. Rancho Santa Fe received a federal grant for character education. The District was recently in the news because of a bullying incident at Wigwam Creek. In response, the District produced a town hall video that teaches children how to not be a bystander and to report bullying. The District embodies many of the same philosophies as Kids at Hope and City at Hope do. The District's mission is Excellence to the Core.

Tamara Honvlez, Curriculum Director, said 92% of District seventh graders met or exceeded AIMS, but the District is determined to have 100% of students successfully pass. Mission Belief was designed to meet that goal. Dr. Lein said a leadership team was sent to receive Response To Intervention (RTI) training through the Department of Education. This program is designed to ensure that all children get the instruction and intervention they need to meet the benchmarks. Under the Mission Belief philosophy, every staff person in the district commits themselves to making students feel safe, secure, successful and loved. As staff feels they are part of a bigger mission, their enthusiasm spreads to parents and students as well. In order to keep the entire staff engaged, examples of employee compassion and dedication are posted for everyone to appreciate. They are also recognized at monthly administrative meetings. To sustain this initiative, Excellence to the Core was recently added to Mission Belief. People are encouraged to tell stories of the supportive things they have done for each other.

Dr. Lein said that the Traditional Academy concept was based on feedback received from parents who opted to transfer their kids to charter schools. She showed a video highlighting various district successes last year.

Council Member Weise noted that AIMS writing scores dipped between 2010 and 2011, before rebounding in 2012. He inquired about the cause of that anomaly. Dr. Lein explained that it was due to a change in the state's writing assessment and scoring process at that time. The entire state witnessed considerable volatility. Council Member Weise expressed admiration for the District's goals, but asked how administration measures the effectiveness of their initiatives. Dr. Lein explained that staff efficacy, attrition rate, and survey instrumentation are revealing indicators. Most district teachers choose to place their own children in the schools they teach at, which is a compliment. Not every student enjoys a nurturing environment, and District staff wants to create an environment where every child can feel as though they have someone that believes in them.

Council Member Vierhout inquired about the timeline for implementing Common Core. Dr. Lein responded that online assessments are to begin in 2014. Litchfield ESD started the implementation process several years ago and systems are in place to provide a good foundation for the program. Council Member Vierhout asked about efforts to ensure that students retain the principles of Mission Belief once they move onto high school. Dr. Lein said Litchfield ESD meets with other districts to discuss continuity. Mathematics is a primary area of focus so that students have continuity from preschool through high school. A Title VII grant has been used to trace the math performance of students throughout their development. The Mission Belief principles line up with Avondale School District's Failure is Not an Option training. The high schools have also been monitoring student engagement.

Council Member Vierhout inquired about the community's response to the series of bullying videos produced by the District. Dr. Lein responded that the 17 videos are used to trigger discussions. They are effective, because they use familiar situations and students. As a result, bullies are getting called out more frequently.

Vice Mayor Karlin applauded efforts to boost the morale of employees who are in contact with students. If they are positively reinforced, their attitude will benefit students, and

enhance the well-being of the community. Dr. Lein added that students who feel their teachers care about them are also more likely to disclose bullying activity.

Council Member McDonald inquired about the Traditional Academy. Dr. Lein explained that it is located within the Scott L. Libby Elementary School. Students apply based on academic criteria and good behavior. Their parents are looking for additional rigor, specialized curriculum, and entrance exclusivity based on subject mastery. Students are accelerated about a year beyond their grade level. Teachers receive specialized training. The integrated curriculum is based on E. D. Hirsch's belief that children need to study certain pieces of literature, social sciences, and economics to be well-versed citizens. Singapore Math is a program of contextually based problem solving and higher level thinking skills, where students do fewer problems, but in much more depth.

Council Member McDonald noted problems associated with students traveling between the Wigwam Creek and Rio Crossing neighborhoods. Dr. Lein agreed it would be nice if a gate were present to allow students to pass through without having to climb over a wall. A solution depends on the two homeowners associations reaching an agreement, however. Council Member Weise felt the solution is a locked gate that the District can control. He stated that his decision on annexation will rely heavily on whether this issue can be resolved. It is imperative that schools take bullying seriously, because it creates developmental impediments that affect people throughout their entire lives.

Mayor Lopez Rogers inquired about intervention training for bullying issues. Dr. Lein responded that self-advocacy is part of the training, but some children are not strong enough to stand up for themselves. Mayor Lopez Rogers inquired about the primary challenges faced by the District, beyond funding. Dr. Lein identified the shortage of highly-qualified teachers particularly in mathematics, science, and special education, as well as the challenge of meeting the needs of different types of learners by providing an array of choices. If the number of students increases, it will also be challenging to find funding for school construction. Mayor Lopez Rogers inquired about efforts to prepare parents for the realities of Common Core. Dr. Lein said some parents will have a difficult time adjusting, but the District's established culture for excellence and rigor will help.

3) ADJOURNMENT

With no further business before the Council, Council Member Weise moved to adjourn the work session. Council Member Vierhout seconded the motion. The motion carried unanimously.

Meeting adjourned at 6:59 p.m.



Mayor Lopez Rogers



Carmen Martinez, CMC
City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Work Session of the Council of the City of Avondale held on the 15th day of October 2012. I further certify that the meeting was duly called and held and that the quorum was present.



City Clerk

Minutes of the Regular Meeting held October 15, 2012 at 7:10 p.m. in the Council Chambers.

MEMBERS PRESENT

Mayor Rogers and Council Members

Stephanie Karlin, Vice Mayor
Jim Buster
Jim McDonald
Frank Scott
Charles Vierhout
Ken Weise

ALSO PRESENT

Charlie McClendon, City Manager
David Fitzhugh, Assistant City Manager
Rogene Hill, Assistant City Manager
Memo Espinoza, Police Lieutenant
Andrew McGuire, City Attorney
Carmen Martinez, City Clerk

1 ROLL CALL AND STATEMENT OF PARTICIPATION BY THE CITY CLERK

Carmen Martinez, City Clerk, read a statement of participation regarding public appearances.

2 UNSCHEDULED PUBLIC APPEARANCES

There were no requests to speak.

3 CONSENT AGENDA

Items on the consent agenda are of a routine nature or have been previously studied by the City Council at a work session. They are intended to be acted upon in one motion. Council members may pull items from consent if they would like them considered separately.

a. APPROVAL OF MINUTES

1. Work Session of October 1, 2012
2. Regular Meeting of October 1, 2012

b. REPLAT OF DYSART COMMONS SHOPPING CENTER (PL-12-0150)

A request to approve the Replat of the Dysart Commons Shopping Center, an existing development located at the northeast corner of Dysart Road and Thomas Road. The approved Master Site Plan for the property includes five pads on the perimeter of the site to be developed with restaurant or small retail uses. The proposed document creates five lots on the perimeter of the site to allow those pad sites to be sold separately from the remainder of the shopping center.

c. COOPERATIVE PURCHASING AGREEMENT - U.S. WASTE INDUSTRIES, L.L.C.

A request to approve a Professional Services Agreement with U.S. Waste Industries to provide waste removal services for city facilities in the amount not to exceed \$24,000 annually or \$120,000 over the duration of the agreement and authorize the Mayor or the City Manager and the City Clerk to execute the necessary documents.

d. PROFESSIONAL SERVICES AGREEMENT - TIGHTLINE SYSTEMS, INC. FOR SPECIAL EVENT COORDINATION SERVICES

A request to approve a Professional Services Agreement with Tightline Systems, Inc. d/b/a Goosebump Marketing and Events in the amount not to exceed \$42,170 annually

and \$210,850 over the entire length of the contract for event coordination and management services and authorize the Mayor, or City Manager and City Clerk to execute the necessary documents.

e. SECOND AMENDMENT TO PURCHASE AGREEMENT - CRAFCO, INC. FOR ASPHALT CRACK SEALING COMPOUND

A request to approve the Second Amendment to the Purchase Agreement with Crafcoc, Inc. for asphalt crack sealing to increase the amount of the contract by 30,000 for a new maximum annual amount of \$80,000 and authorize the Mayor, or City Manager and City Clerk to execute the necessary documents.

f. PROFESSIONAL SERVICES AGREEMENT - KELLOGG + ASSOCIATES - NSP3 HILL DRIVE REDEVELOPMENT PROJECT

A request to award a professional services agreement to Kellogg + Associates in an amount not to exceed \$120,000 to provide architect of record, engineering and construction management services for the Hill Drive Redevelopment Project and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

g. RESOLUTION 3080-1012 - INTERGOVERNMENTAL AGREEMENT FOR A MULTI-CITY HOUSEHOLD HAZARDOUS WASTE COLLECTION DAY EVENT

A resolution authorizing an intergovernmental agreement between the City of Avondale and multiple southwest valley cities to hold household hazardous waste day collection events and to authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

Council Member Weise moved to approve the consent agenda as presented including Resolution 3080-1012. Council Member Vierhout seconded the motion.

ROLL CALL VOTE AS FOLLOWS:

Council Member Vierhout	Aye
Council Member Scott	Aye
Council Member Weise	Aye
Mayor Rogers	Aye
Vice Mayor Karlin	Aye
Council Member McDonald	Aye
Council Member Buster	Aye

Motion carried unanimously.

4 RESOLUTION 3078-1012 - INTERGOVERNMENTAL AGREEMENT AMONG MULTIPLE CITIES RELATING TO THE ARIZONA CHILD ABDUCTION RESPONSE TEAM

A resolution authorizing an intergovernmental agreement between the City of Avondale and multiple west valley agencies relating to the creation of and participation in the Arizona Child Abduction Response Team and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

Lieutenant Memo Espinoza reviewed the particulars of this item as more specifically described in the council report.

Council Member Buster asked how many of the abductions are related to a custody issue. Lt. Espinoza indicated that of the 75% of total abductions which are by someone who knows the child, the majority are due to a custody dispute. In response to a question from Council Member Buster Lt. Espinoza indicated that the east valley team has been in place for a short period of time, it has been activated but to date there is no data to report.

Council Member Weise asked who takes command of the team when it is activated. Lt. Espinoza responded that the jurisdiction where the incident takes place will take command of the situation and request assistance from the rest of the CART members. In response to a subsequent question from Council Member Weise, Lt Espinoza indicated that asked municipalities would also be able to share equipment and resources to assist in a search. Council Member asked for an update six months after the IGA is finalized.

Council Member Scott commended staff for bringing this forward. He indicated he hopes it is never activated, but he is glad it is in place if needed. Lt. Espinoza indicated that there is no doubt departments will respond if needed, however, the advantage of the IGA is that everyone will receive the same training and will be more efficient when activated.

Council Member Vierhout asked how many of the total abductions become murders abductions. Lt. Espinoza replied that he does not have that information but can follow up with the information.

In response to a question from Council Member McDonald, Lt. Espinoza indicated assistance from other CARTs can be requested if needed.

Council Member Weise cited FBI statistics indicated that 40% of non-custodial abductions end in the death of a child and 6% of children abducted by another parent are never found.

Vice Mayor Karlin asked what happens in cases where the FBI or other federal agencies get involved in a case. Lt. Espinoza explained that federal agencies become involved if a child is not found within 72 hours, however, the jurisdiction remains the lead in the investigation.

Council Member Weise moved to adopt Resolution 3078-1012 approving an intergovernmental agreement among multiple cities relating to the creation of and participation in the Arizona Child Abduction Response Team. Council Member Vierhout seconded the motion.

ROLL CALL VOTE AS FOLLOWS:

Council Member Vierhout	Aye
Council Member Scott	Aye
Council Member Weise	Aye
Mayor Rogers	Aye
Vice Mayor Karlin	Aye
Council Member McDonald	Aye
Council Member Buster	Aye

Motion carried unanimously.

5 PROFESSIONAL SERVICES AGREEMENT – JAMES DUNCAN AND ASSOCIATES, INC.

A request to award a contract to James Duncan and Associates, Inc. in an amount not to exceed \$149,860.00 for services pertaining to the development of a city-wide infrastructure improvement plan (IIP) and revised development fees and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

Assistant City Manager David Fitzhugh reviewed the specifics of this item as more particularly described in the council report. In response to a comment from Council Member McDonald, Mr. Fitzhugh indicated that the study will allow staff to determine the level of services that can be provided to the majority of the city. Council Member McDonald indicated that he was confident that the study will allow staff to gain a better understanding of the impact of the new law and limit the burden on current residents to maintenance of the infrastructure.

In response to a question from Mayor Rogers, City Attorney Andrew McGuire indicated the state's task force on TPT and implementation of the SB 1525 are parallel efforts as the new law has a sales law component and they could potentially impact each other.

Council Member Weise moved to approve the Professional Services Agreement with James Duncan and Associates as presented. Council Member Vierhout seconded the motion.

ROLL CALL VOTE AS FOLLOWS:

Council Member Vierhout	Aye
Council Member Scott	Aye
Council Member Weise	Aye
Mayor Rogers	Aye
Vice Mayor Karlin	Aye
Council Member McDonald	Aye
Council Member Buster	Aye

Motion carried unanimously.

6 ADJOURNMENT

Council Member Weise moved to adjourn the meeting. Council Member Vierhout seconded the motion.

Meeting adjourned at 7:45 p.m.


Marie Lopez Rogers



Carmen Martinez, CMC
City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Regular Meeting of the Council of the City of Avondale held on the 15th day of October 2012. I further certify that the meeting was duly called and held and that the quorum was present.



City Clerk