

CITY COUNCIL AGENDA

CITY COUNCIL CHAMBERS . 11465 WEST CIVIC CENTER DRIVE . AVONDALE, AZ 85323

WORK SESSION
November 12, 2012
6:00 PM

CALL TO ORDER BY MAYOR ROGERS

1 ROLL CALL BY THE CITY CLERK

2 TOLLESON UNION HIGH SCHOOL DISTRICT PRESENTATION

Ms. Lexi Cunningham, Superintendent will discuss the Tolleson Union High School District, its strengths successes and aspirations and how the City of Avondale can support the schools. For information and discussion only.

3 FIRST THINGS FIRST PRESENTATION

Rhian Evans Allvin, Chief Executive Officer of First Things First will discuss early childhood development and health programs and the voter-enacted initiative that established the Arizona Early Childhood Development and Health Board. For information and discussion only.

4 YOUTH COMMISSION PARTICIPATION IN THE NATIONAL LEAGUE OF CITIES CONGRESSIONAL CITY CONFERENCE

City Council will receive information regarding the Avondale Youth Commission's participation in the National League of Cities Congressional City Conference scheduled to occur March 9-13, 2013 in Washington, D.C. For information and discussion only.

5 ADJOURNMENT

Respectfully submitted,

A handwritten signature in cursive script that reads "Carmen Martinez".

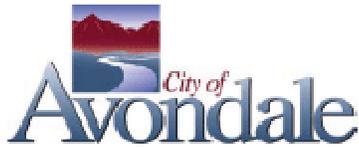
Carmen Martinez
City Clerk

Individuals with special accessibility needs, including sight or hearing impaired, large print, or interpreter, should contact the City Clerk at 623-333-1200 or TDD 623-333-0010 at least two business days prior to the Council Meeting.

Personas con necesidades especiales de accesibilidad, incluyendo personas con impedimentos de vista u oído, o con necesidad de impresión grande o interprete, deben comunicarse con la Secretaria de la Ciudad at 623-333-1200 o TDD 623-333-0010 cuando menos dos días hábiles antes de la junta del Concejo.

Notice is hereby given that pursuant to A.R.S. § 1-602.A.9, subject to certain specified statutory exceptions, parents have a right to consent before the State or any of its political subdivisions make a video or audio recording of a minor child. Meetings of the City Council may be audio and/or video recorded and, as a result, proceedings in which children are present may be subject to such recording. Parents, in order to exercise their rights may either file written consent with the City Clerk to such recording, or take personal action to ensure that their child or children are not present when a recording may be made. If a child is present at the time a recording is made, the City will assume that the rights afforded parents pursuant to A.R.S. § 1-602.A.9 have been waived.

De acuerdo con la ley A.R.S. § 1-602.A.9, y sujeto a ciertas excepciones legales, se da aviso que los padres tienen derecho a dar su consentimiento antes de que el Estado o cualquier otra entidad política haga grabaciones de video o audio de un menor de edad. Las juntas del Concejo de la Ciudad pueden ser grabadas y por consecuencia, existe la posibilidad de que si hay menores de edad presentes éstos aparezcan en estos videos o grabaciones de audio. Los padres pueden ejercitar su derecho si presentan su consentimiento por escrito a la Secretaria de la Ciudad, o pueden asegurarse que los niños no estén presentes durante la grabación de la junta. Si hay algún menor de edad presente durante la grabación, la Ciudad dará por entendido que los padres han renunciado sus derechos de acuerdo a la ley contenida A.R.S. § 1-602.A.9.



CITY COUNCIL REPORT

SUBJECT:
Tolleson Union High School District Presentation

MEETING DATE:
November 12, 2012

TO: Mayor and Council
FROM: Gina Montes, Neighborhood & Family Services Department (623) 333-2727
THROUGH: Charlie McClendon, City Manager

PURPOSE:

The City Council will hear about the strengths, successes and aspirations of the Tolleson Union High School District (TUHSD) and discuss how the City of Avondale can support the educational system.

BACKGROUND:

The quality of the educational system and perceptions of the school districts have a direct impact on the success of the community. In addition to preparing children to enter the workforce and higher education, it also impacts the overall desirability of the community from a real estate and development perspective. This item is part of an ongoing dialogue with school district officials and other stakeholders on the educational system. The goal is to understand the strengths and opportunities within each district and to discuss how to strengthen partnerships with the schools.

DISCUSSION:

Tolleson Union High School District (TUHSD) is one of two high school districts in Avondale and covers the area east of the Agua Fria River. The district also includes Tolleson and portions of Glendale and Phoenix. TUHSD is currently comprised of the following high schools: Copper Canyon High School, La Joya Community High School, Sierra Linda High School, Tolleson Union High School, University High School, and Westview High School.

La Joya Community High School, located in Avondale, has six "feeder schools" from the Littleton Elementary School District. These include: Collier, Country Place, Estrella Vista, Littleton, Quentin and Tres Rios. Westview High School, also in Avondale, has six feeder schools from the Pendergast Elementary School District. These include: Canyon Breeze, Copper King, Garden Lakes, Rio Vista, Sonoran Sky and Villa de Paz.

The District's stated purpose is as follows:

- All students will successfully master the basic skills necessary to be successful at the next level of learning.
- All students will learn how to learn.
- All students will exit our system as self-directed learners.
- All students will develop and act in a way that reflects a positive sense of who they are... confident and capable.

BUDGETARY IMPACT:

This item has no budgetary impact.

RECOMMENDATION:

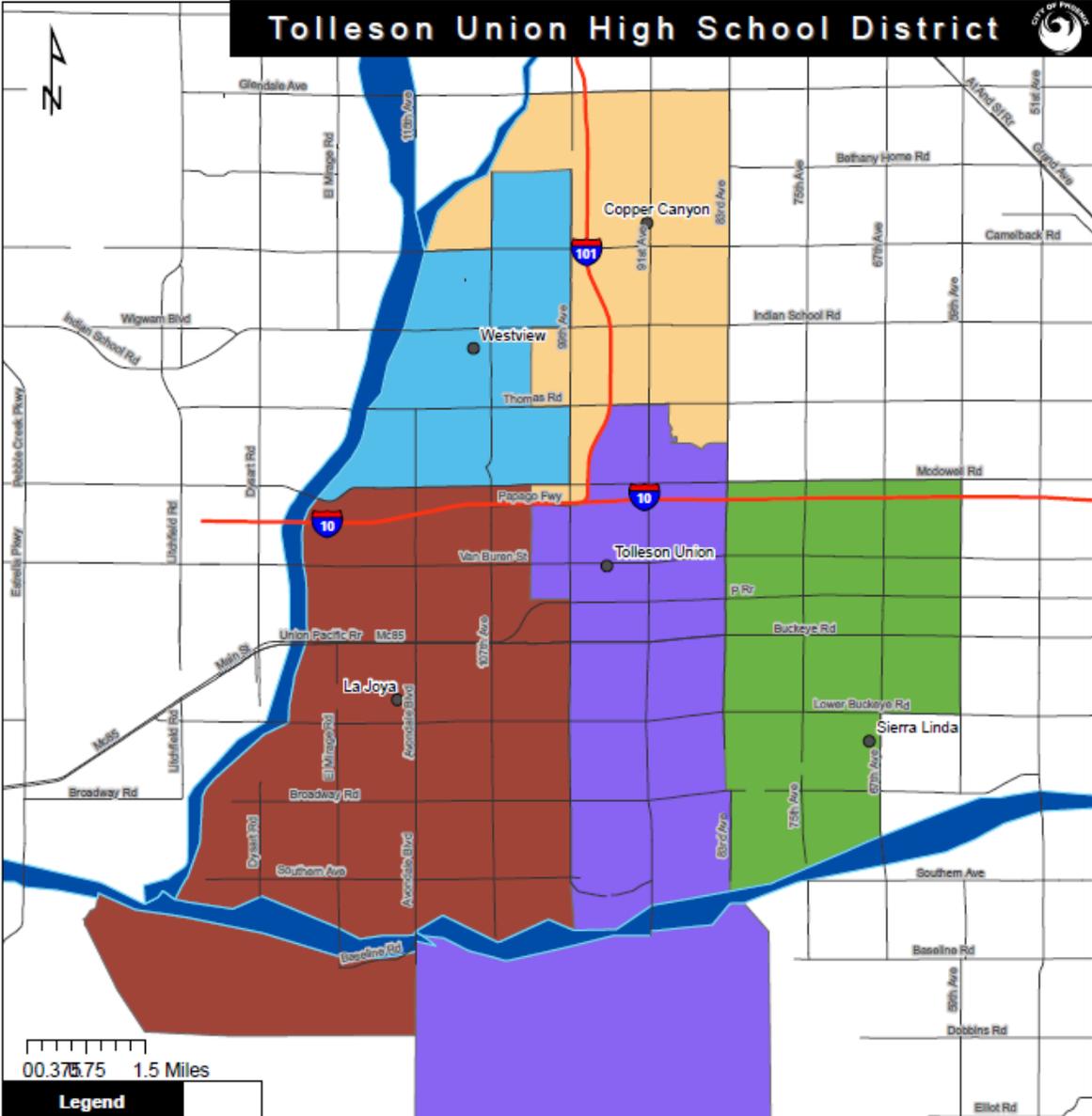
For information and discussion only.

ATTACHMENTS:

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[Tolleson Union High School District Boundary Map](#)

Tolleson Union High School District



0 0.375 0.75 1.5 Miles

Legend

Attendance Boundaries

- Copper Canyon High School
- La Joya Community High School
- Sierra Linda High School
- Tolleson Union High School
- Westview High School

City Limit

Mountain

Major Street

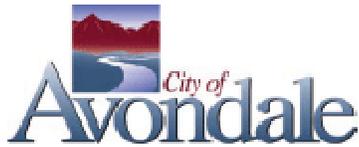
School Location

Freeway

River

March 2008
Youth and Education





CITY COUNCIL REPORT

SUBJECT:

First Things First Presentation

MEETING DATE:

November 12, 2012

TO: Mayor and Council

FROM: Gina Montes, Neighborhood & Family Services Director (623) 333-2727

THROUGH: Charlie McClendon, City Manager

PURPOSE:

The purpose of this item is to discuss early childhood development and health programs and the voter-enacted initiative that established First Things First (FTF) and the Arizona Early Childhood Development and Health Board.

BACKGROUND:

The quality of the educational system and perceptions of the school districts have a direct impact on the success and well-being of the community. In addition to preparing children to enter the workforce and higher education, it also impacts the overall desirability of the community from a real estate and development perspective. The opportunities for supporting early childhood development and health are also inextricably linked with long-term educational outcomes of Avondale residents. This item is part of an ongoing dialogue with school district officials and other stakeholders on the educational system. The goal is to understand the strengths and opportunities within the system and to strengthen partnerships with schools and other community members in support of education.

DISCUSSION:

In November 2006, Arizona voters passed Proposition 203; a citizen's initiative that funds quality early childhood development and health. Designed to be a voluntary system of early care and education, Proposition 203 included principles of local planning, transparency and accountability. With its passage, the Proposition created a state level board known as the Arizona Early Childhood Development & Health Board. The Board subsequently adopted the name First Things First.

The statewide FTF Board is responsible for ensuring that Arizona's early childhood funds are spent on services that help Arizona's young children be healthier and start kindergarten ready to succeed. The Board consists of nine members appointed by the Governor and approved by the state Senate. The Board sets the vision for FTF, determines the priorities for FTF within Arizona's broader early childhood system, and - through approval of local funding plans and contracts - ensures that services funded at the statewide and local levels are resulting in improved education and health outcomes for kids 5 and younger.

The FTF Board has approved the following strategic areas of emphasis:

- Strong Families feel supported in their role as a child's first teachers.
- Healthy Children have access to health care services they need to grow and learn.
- Quality Early Learning gives kids high-quality learning environments focused on early literacy.
- Engaged Communities are prepared to be champions for young kids.
- Highly Qualified Teachers have the skills and the commitment needed to work with young kids.

Avondale and surrounding cities are part of the Southwest Maricopa Region under First Things First, and the local Southwest Maricopa Regional Council makes funding recommendations and enters into agreements with local agencies. The Neighborhood & Family Services Department receives funding to support services to families with children five and younger through the Care1st Avondale Resource & Housing Center.

BUDGETARY IMPACT:

This item has no budgetary impact.

RECOMMENDATION:

For information and discussion only.

ATTACHMENTS:

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[First Things First Governance and Funding Fact Sheet](#)

EARLY CHILDHOOD DEVELOPMENT GOVERNANCE

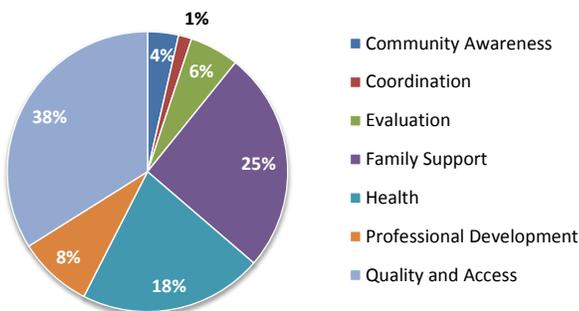
Ninety cents of every dollar goes directly to benefit Arizona’s children, and decisions about those funds are made by local volunteer councils who know best what kids in their communities need.

When Arizona voters approved First Things First (FTF) in 2006, they created a statewide early childhood system that balances statewide accountability for improving education and health outcomes for kids birth to 5 with local decision-making about the needs of children in Arizona’s diverse communities. Voters also ensured that the majority of the funds raised through the surcharge on tobacco products they approved to fund those early childhood services would be spent on programs and services for kids, not a government bureaucracy.

Dollars and Sense

Currently, tobacco sales in Arizona generate approximately \$130 million per year to be used for the youngest kids through FTF. For every dollar collected, 90 cents is deposited into a program account to be used for programs and services to benefit young children. Only 10 cents of every dollar can go towards administrative costs. 90% of all funding deposited in the program account is allocated by formula to local communities.

**SFY09-12 Total Commitment to Young Kids:
 \$402 million***



Between fiscal years 2010 and 2012, FTF has committed more than \$400 million to statewide and local school readiness services for kids 5 and younger (see map, Page 3). The commitment the voters made to children ensures:

1. Children of all socio economic backgrounds are in high quality environments rich in words, books and materials.
2. Parents are strong and supported in their role as nurturer and first teacher.
3. Early childhood educators are well educated and make every interaction with young children a learning moment.
4. Early developmental screenings are available so that detection occurs early when the most significant development is occurring; thus mitigating the need for costly remediation.
5. And finally, that children have access to the health care services they need to maximize optimal health and development.

The Buck Stops Here

The statewide FTF Board is responsible for ensuring that Arizona’s early childhood funds are spent on services that help Arizona’s young children be healthier and start kindergarten ready to succeed. The Board sets the vision for FTF, determines the priorities for FTF within Arizona’s broader early childhood system, and – through approval of local funding plans and contracts – ensures that services funded at the statewide and local levels are resulting in improved education and health outcomes for kids 5 and younger.

The Board consists of nine members appointed by the Governor and approved by the state Senate. By law, members of the Board must be representative of Arizona’s diversity – they must include Republicans and Democrats, as well as residents of both metropolitan and rural areas. The one characteristic all Board members share: they are deeply committed to expanding opportunities for young kids to succeed in school, and in life.

Our Kids, Our Choices

FTF's 31 Regional Partnership Councils are comprised of volunteers who determine which early childhood services will be funded in their communities. They do this by combining three important components in their decision-making: experience, research and community input.

- **Experience:** Each regional council member represents a specific segment of the community that has a stake in ensuring that our children grow up to be healthy productive adults, including: parents, Tribal leaders, educators, health professionals, business leaders, philanthropists and leaders of faith communities.
- **Research:** Every two years, each regional council does a study of the education and health services that are available to kids in their communities, and what children's needs are unmet.
- **Community Input:** Working with local stakeholders, the regional councils determine which services to fund to improve education and health outcomes for kids in their communities.



services that are culturally respectful and responsive. Providers submit applications that are evaluated in a competitive process that includes regional volunteers and state staff. Successful applicants are awarded grants based on their ability to provide the required services and achieve the desired outcomes for kids, as well as their ability to provide the comprehensive financial accountability required by FTF. Each grantee must then submit quarterly progress reports that outline the number of children and families served, as well as narrative information about the impact of those services.

Respect for Sovereignty

FTF respects the sovereignty of all Arizona tribes. By law, tribes may elect to have their tribal lands treated as a separate region by the statewide FTF Board; or, Tribes may elect to participate in the designated geographical region in which their tribal lands are located. Tribes who choose to participate in the regional council whose area includes their tribal lands have a representative of the tribe on the regional council.

Local Services, Statewide Results

Services funded by FTF are provided in local communities by providers who have met rigorous statewide standards. Those providers include non-profit organizations, city, county, state and tribal agencies. For each service provided by FTF, a standard of practice has been developed that outlines the research-based justification for that service and the expected outcome for children who receive that service. Emphasis is given to providing

FTF monitors the impact of its programs and services in three tiers:

- **Grantee Accountability** – each grantee must provide information that shows they are providing the services to children required in their contracts with FTF.
- **Programmatic Accountability** – Programs at FTF are evaluated on whether the services provided are achieving the desired result in that area. For example, did the Arizona Parent Kit effectively impact parental knowledge and behavior?
- **Statewide Accountability** – Statewide studies determine whether the services funded by FTF collectively are resulting in children arriving at school healthier and ready to succeed.

*This figure represents actual fiscal year 2009 & 2010 expenditures, as well as allotments for fiscal years 2011 and 2012.

Fiscal Years 2010-2012

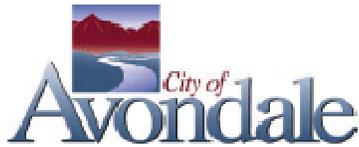
FINAL REGIONAL ALLOCATIONS*



- Central Phoenix, Allocation: \$45,293,491**
- North Phoenix, Allocation: \$31,006,685**
- Northwest Maricopa, Allocation: \$24,991,604**
- South Phoenix, Allocation: \$43,517,630**
- Gila River Indian Community, Allocation: \$2,526,211**
- Salt River Pima-Maricopa Indian Community, Allocation: \$853,197**
- Southeast Maricopa, Allocation: \$33,091,546**



*In addition to the regional allocations noted, **\$44.7 million** was allotted to statewide programs and services for children and families between SFY 2009 and 2012.



CITY COUNCIL REPORT

SUBJECT:

Youth Commission Participation in the National League of Cities Congressional City Conference

MEETING DATE:

November 12, 2012

TO: Mayor and Council

FROM: Gina Montes, Neighborhood & Family Services Director (623) 333-2727

THROUGH: Charlie McClendon, City Manager

PURPOSE:

The purpose of this item is for the City Council to provide feedback regarding the potential participation of the Youth Advisory Commission in the National League of Cities Congressional City Conference.

BACKGROUND:

The National League of Cities (NLC) invites youth representatives to participate in two conferences each year. These conferences are the Congressional City Conference held in Washington D.C. and the Congress of Cities Conference, hosted in a different city each year. Historically, the Avondale Youth Advisory Commission has participated in the Congressional City Conference each year until budget issues suspended participation in 2008.

Since discontinuing this opportunity, Youth Services staff have identified a variety of locally offered leadership development opportunities in an effort to continue providing meaningful leadership development experiences and civic engagement opportunities.

In November 2011 the Avondale Youth Advisory Commission members attended the National League of Cities - Congress of Cities and Exposition held in Phoenix. In August 2012, Avondale Youth Advisory Commission members attended the League of Arizona Cities & Towns Conference in Scottsdale. In the past, the Commission attended the Governor's Youth Leadership Day and the Students Against Destructive Decisions State Conference.

DISCUSSION:

Participation in the annual NLC conference in Washington, D.C. was traditionally an important leadership and learning opportunity for the Youth Advisory Commission. Despite other opportunities, staff are recommending that Youth Advisory Commission participation in NLC resume. Interacting in the nation's capitol with the City Council, other local elected officials and youth leaders from across the country is a unique learning opportunity.

Youth Commission members have been conducting ongoing fundraising events, and proceeds from those efforts would be used to defray expenses. Youth Services staff have also identified grant opportunities through the airlines that support youth service and leadership development.

BUDGETARY IMPACT:

The estimated cost for 2012 National League of Cities Congressional City Conference is estimated at \$1,190 per participant with a cost for a delegation of eight Avondale Youth Advisory Commission members of \$9,520.

Funds from the existing Neighborhood & Family Services and Youth Commission budget, fundraising, grants and participant contributions would be used toward the costs, if City Council is in favor of this opportunity.

RECOMMENDATION:

This report is for information and discussion only.

ATTACHMENTS:

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No Attachments Available