

Minutes of the Work Session held June 1, 2015 at 6:01 p.m. in the Council Chambers.

MEMBERS PRESENT

Mayor Kenn Weise and Council Members

Stephanie Karlin, Vice Mayor
Bryan Kilgore
Jim McDonald
Sandy Nielson
Lorenzo Sierra

ABSENCE EXCUSED

David Iwanski

ALSO PRESENT

David Fitzhugh, City Manager
Gina Montes, Assistant City Manager
Kevin Artz, Assistant City Manager
Lt. Varney Lopez, Police Department
Andrew McGuire, City Attorney
Carmen Martinez, City Clerk

1 ROLL CALL BY THE CITY CLERK

2 POLICING TOGETHER CAMPAIGN: LOCK, HIDE, KEEP CRIME PREVENTION

Lt. Varney Lopez introduced the Police Department's new campaign to reduce property crime in Avondale. The program educates citizens on ways to avoid becoming victims. It is designed to decrease non-forced burglaries of vehicles and residences. Non-forced burglaries are defined as crimes of opportunity, such as when someone leaves a tablet computer sitting on the seat of an unlocked car. Policing Together captures the idea of citizens working together with the police to accomplish the campaign's goals. Social media and public information channels are used to educate citizens.

Lock, Hide, Keep teaches people to lock their vehicles, hide their valued possessions, or keep their possession with them. Signs will be posted on City properties, and private property owners will be encouraged to post signs free of charge. A billboard on Dysart and Western may expose the campaign to thousands of people driving by. Vehicle decals will be placed on police cars. Information packets will be distributed to HOAs and community groups. Trading cards will be distributed to spread information. The program will use \$3,700 in existing funds.

Council Member Nielson said she supports the campaign, and inquired whether the budget uses a separate line item to cover program expenses. Lt. Lopez explained that it will use existing money and maybe RICO funds. Council Member McDonald said the message of the campaign is simple but necessary. Council Member Sierra inquired about the billboard expenses. Lt. Lopez said the main billboard costs \$800, and two City-owned digital billboards will be free. Rave Magazine, which is available at libraries, will feature a story on the Lock, Hide, Keep program.

Council Member Sierra suggested that police carry business cards with the information that they can distribute to people as a reminder. Council Member Kilgore said people who attended the Pendergast Community Cabinet Breakfast were raving about the Avondale Police Department's accessibility and efficiency. He asked how soon Avondale could expect

to see results from the new program. Lt. Lopez responded that the information will be tracked monthly, but it could take anywhere from a month to a year to have an impact. Council Member Kilgore suggested including churches and schools in the campaign.

Vice Mayor Karlin suggested involving the Interfaith Council. She supports the Police Department's effort to be out in the community building awareness through this program. Mayor Weise proposed approaching Harkins Theaters to see if they would post the message before movies. City Council requested updates after six and twelve months to gauge the program's effectiveness.

3 AGRITOURISM PRESENTATION BY MILLENNIUM HIGH SCHOOL AGRICULTURAL ISSUES TEAM

Students from the Millennium High School Agricultural Issues Team requested the opportunity to come before City Council to present information regarding agritourism and its impacts on communities. Leah Thimgan said Future Farmers of America is an organization that covers agricultural careers, focuses on developing leadership skills, and promotes active participation in communities.

The students used a talk show/skit format to convey the topic. Agritourism is defined as a commercial enterprise on a working farm, ranch or agricultural plant conducted for the enjoyment of visitors that generates supplemental income for the owner. It is a subset of a larger industry, rural tourism that attracts visitors to the countryside. Businesses can choose one of two avenues: agriculture education or entertainment tourism. Different businesses offer different services, which makes defining agritourism difficult. It is one of the fastest growing segments of the travel industry, and includes anything from visits to working farms, ranches or wineries, to agri-destinations that offer a large variety of entertainment, education, relaxation, shopping, adventures, and dining options.

Agritourism allows smaller farms to make more money on less land, providing crucial additional income in some cases. From 2002 to 2007, agritourism revenue jumped from \$202 million to \$567 million, even though the total number of engaged agritourism farmers was 16% less in those same five years. New agritourism businesses need to accept the reality that these new operations can divert significant time and resources, and require considerable planning to be successful. Among farms reporting additional recreational income, the household net worth on average is about \$794,000, versus \$450,000 without agritourism. Smaller farming operations benefit the most from the stability provided by agritourism.

According to a survey by the U.S. Farmers and Ranchers Alliance, 72% of consumers reported knowing little or nothing about farming or ranching. Agritourism can make agricultural activities more attractive as instruments of education, and bring more awareness to agricultural processes and their products.

Ms. Thimgan, in response to an inquiry from Mayor Weise, explained that the script of the skit used direct quotes from area agritourism business owners. The material is presented to

the owners and their feedback is used to improve the content. They also made use of statistics from farm websites.

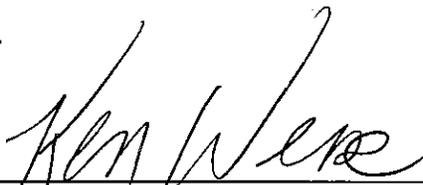
Vice Mayor Karlin commended the students for their work and the timeliness of their material. Avondale used to be a predominantly agricultural community. Many smaller farms have been sold to large corporations, and there is less land available to make a living growing food. The income from agritourism makes it possible for smaller farms to survive and make a decent living at it. It is a great deal of work initially to set up, but the rewards over the long term are substantial. Successful agritourist businesses can become destinations and help stimulate economic development in surrounding areas. The students' choice of presentation format makes the information more accessible to the public.

Council Member Nielson said this topic is very appropriate today. Many young people have no idea what farming and ranching is all about. Mayor Weise stated that agritourism provides a supplemental form of income to help small farms make ends meet without having to sell their land for homes. At Mayor Weise's prompting, the students shared their university plans. City Council requested that the students post competition updates on the City of Avondale Facebook page.

4 ADJOURNMENT

There being no further business before the Council, Council Member Nielson moved to adjourn the regular meeting into executive session. Council Member McDonald seconded the motion, which carried unanimously.

City Council meeting adjourned at 6:44 p.m.



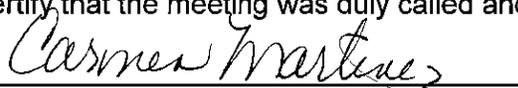
Mayor Weise



Carmen Martinez, MMC
City Clerk

CERTIFICATION

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Work Session of the Council of the City of Avondale held on the 1st day of June, 2015. I further certify that the meeting was duly called and held and that the quorum was present.



City Clerk



Minutes of the Regular Meeting held June 1 2015 at 7:00 p.m. in the Council Chambers.

MEMBERS PRESENT

Mayor Kenn Weise and Council Members

Stephanie Karlin, Vice Mayor
David Iwanski
Bryan Kilgore
Jim McDonald
Sandy Nielson
Lorenzo Sierra

ALSO PRESENT

David Fitzhugh, City Manager
Gina Montes, Assistant City Manager
Kevin Artz, Assistant City Manager
Andrew McGuire, City Attorney
Carmen Martinez, City Clerk

1 ROLL CALL AND STATEMENT OF PARTICIPATION BY THE CITY CLERK

City Clerk Carmen Martinez read a statement of participation regarding public appearances.

2. UNSCHEDULED PUBLIC APPEARANCES

There were no requests to address the Council.

3 CONSENT AGENDA

Items on the consent agenda are of a routine nature or have been previously studied by the City Council at a work session. They are intended to be acted upon in one motion. Council members may pull items from consent if they would like them considered separately.

a. RE-APPOINTMENT OF JUDGES PRO TEMPORE

Reappointment of six existing pro tempore judges to two-year terms expiring on June 1, 2017.

b. PROFESSIONAL SERVICE AGREEMENT - 3M COMPANY

A Professional Service Agreement with 3M for the servicing and licensing of City of Avondale Libraries self-check systems in an amount not to exceed \$51,099 and authorize the Mayor or the City Manager and City Clerk to execute the necessary documents.

c. CONSTRUCTION CONTRACT AWARD - J BANICKI CONSTRUCTION INC - WATERLINE ADDITIONS

A construction contract to J Banicki Construction Inc to construct various waterline improvements in the amount of \$311,450 and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

d. PROFESSIONAL SERVICES AGREEMENT - LEGAL SERVICES – ENGELMAN BERGER, P.C.

A contract for legal services with Engelman Berger, P.C. for joint legal representation in proceedings related to the Gila River General Stream Adjudication and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

e. RESOLUTION 3256-615 - DEVELOPMENT IMPACT FEE INCENTIVE PROGRAM

A resolution approving a Development Impact Fee Incentive Program in the amount of \$2.0M for FY2015-16.

f. RESOLUTION 3257-615 - SECOND AMENDMENT – INTERGOVERNMENTAL AGREEMENT - MARICOPA COUNTY HUMAN SERVICES - COMMUNITY ACTION PROGRAM

A resolution approving the second amendment to an IGA with the Maricopa County Human Services Department for a grant in the amount of \$112,495 for the provision of Community Action Program Services during the fiscal year 2015-2016, and authorize the Mayor or City Manager and City Clerk to execute the necessary documents.

Council Member Nielson moved to approve the consent agenda as presented including Resolutions 3256-615 and 3257-615. Council Member Kilgore seconded the motion.

ROLL CALL VOTE AS FOLLOWS:

Council Member McDonald	Aye
Council Member Iwanski	Aye
Council Member Nielson	Aye
Mayor Weise	Aye
Vice Mayor Karlin	Aye
Council Member Kilgore	Aye
Council Member Sierra	Aye

Motion carried unanimously.

4 DISCUSSION ITEMS

a. GARDEN PATCH LEASE AGREEMENT

A request by Vice Mayor Karlin to discuss the lease agreement with the Garden Patch, an Arizona non-profit corporation regarding the use of city-owned land located at the northeast corner of the civic center campus.

For the benefit of the new council members, Vice Mayor Karlin gave a brief history of the Garden Patch, how it was established how it functions. She indicated that the garden has been operational for the past five years and it is located on a two-acre plot of land owned by the city. The idea was to start at this location and establish other community gardens in the future, however that has yet to happen. She explained that while most community gardens throughout the country are sponsored by cities, community or religious organizations, the Garden Patch is not. The group applied for 501c3 status a few years ago, but the IRS denied the application due to community gardens being considered social clubs. The interpretation has changed and the group will apply for non-profit status in the near future. Acquiring this status would allow the community garden to accept donations. The Garden Patch has expenses associated with water and insurance costs. She indicated that her request was for the city to contribute \$3,000 annually to the Garden Patch. Vice Mayor Karlin enumerated the many ways in which the garden impacts the community and added that approval of her request would allow

the community garden to continue operating and continue to provide many benefits to the community.

Mayor Weise indicated he believes the community garden is an asset to the community and he would be willing to donate some of his discretionary funds to help with the garden's operations. He does not have a problem with the \$3,000 but the garden was set up with the idea that it would be self-sufficient. Council Member McDonald agreed with Mayor Weise and asked what the \$3,000 would be used for. Vice Mayor Karlin replied that it would allow for projects such as fencing around the garden to be completed and for the fees to users not to be increased. She added that over time, the garden has been subject to theft due to not having a fence.

In response from Mayor Weise, Mr. Fitzhugh indicated that the agreement with the garden patch would need to be amended and a one-time contingency allocation could be made. Mayor Weise indicated he saw the garden as a community benefit and would be in favor of amending the agreement to allow for the \$3,000 donation, but would to reevaluate the donation next year so as to give the Council to evaluate again next year and determine level of success with the 501c3

Scott Yarosh, President of the Garden Patch indicated that out of the 30 available plots, 23 are currently rented, there is room for an additional 30 plots yet to be plotted. In response to a question from Council Member Weise, Mr. Yarosh indicated that users pay \$10.00 per month; \$9.70 of which goes towards paying for insurance, water and the lease payment to the city. More users will result in increased costs related to water and needed repairs.

In response to a question from Council Member McDonald, Mr. Yarosh said that the group obtains their own insurance coverage. Their initial premium was about \$900 per year, but due to experience has been reduced to about \$500.00 per year. City Attorney Andrew McGuire indicated that the issue of whether coverage can be paid for under the city's policy can be explored, but is unsure whether it could be done due to the private use.

Council Member Nielson indicated she would be in favor of funding them for this year. Once they have been approved as a 501c3, they will be able to apply for grants.

Council Member McDonald indicated he would rather this not become a line item that could potentially increase each year. He added he would be willing to donate \$500 out of his discretionary fund to cover insurance costs.

Mayor Weise indicated that in addition to a \$3,000 from the city's contingency funds for FY 15-16, council members interested in donating out of their discretionary funds to the garden, should let staff know the amount they would like to donate. He asked the city manager to make sure that employees who provide assistance to the community garden do so outside of their work responsibilities.

5 EXECUTIVE SESSION

An executive session pursuant to Ariz. Rev. Stat. § 38-431.03 (A)(4) for discussion or consultation with the City's Attorney in order to consider its position and instruct the City's Attorney regarding a proposed settlement agreement with HMC-CH, LLC.

Council Member Nielson Kilgore moved to adjourn to executive session; Council Member Nielson seconded the motion.

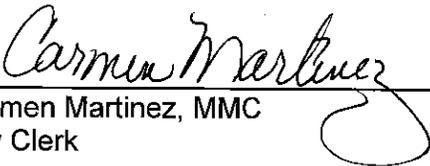
9 ADJOURNMENT

There being no further business before the Council, Council Member Nielson moved to adjourn the meeting; Council Member Kilgore seconded the motion. All ayes.

The meeting was adjourned at 7:52 p.m.



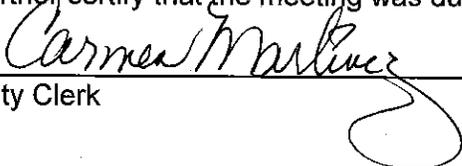
Mayor Weise



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